

Profile Rhiza Babuyile



Rhiza Babuyile

Registration number: 2005/028485/08

Registered as: Babuyile Community Development

Telephone: 011 462 7431

Email: hello@rhizababuyile.org.za

NPO registration number: 146-603 NPO

COO: Rush Morake | rush@rhizababuyile.org.za

CEO: Alef Meulenberg | alef@rhizababuyile.org.za

Developing Sustainable Township Communities

Orange Farm Diepsloot Thabong Fisantekraal



“In the end we **conserve**
only that which we **love**.

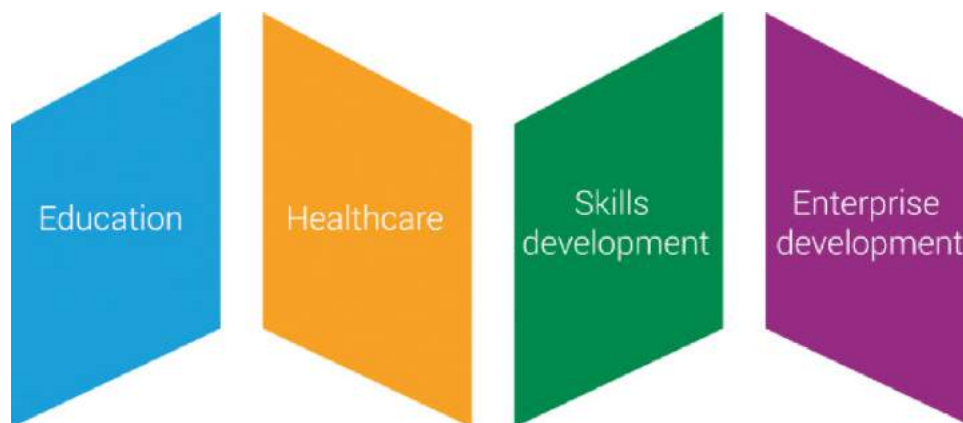
We love only that which we
understand.

We understand only that
which we are **taught**”

1. Organisation



Rhiza Babuyile is a Non Profit Company, a Public Benefit Organisation, and the South African sister organisation to Rhiza International. Rhiza Babuyile is a fully owned subsidiary of the Babuyile Community Development Trust. Rhiza Babuyile was founded in 2004 as Babuyile Development project, and was registered in 2005 with the department of trade and industry as a section 21 organisation under the name Babuyile Community Development. The word “Babuyile” means “they have come back” in Zulu, the word “Rhiza” means “roots or foundation” in Greek. The initial purpose of Rhiza Babuyile was to reintegrate former inmates into society through skills development initiatives.



Currently our **four main programmes** are:

1. **Education** to create a sustainable, positive and nurturing environment for children, by providing good quality education with English as the primary teaching language. We focus on local, disadvantaged preschools.
2. **Skills Development:** unemployed youth are trained in relevant skills that will improve their chances of getting access to the economy through either employment or as an entrepreneur. The adverse social effects of unemployment such as teenage pregnancies, drug & alcohol abuse, health problems and crime will be reduced by youth having sustainable employment. We currently provide training in education, IT and Fashion & Design.

Context Youth Development

- 36.1% of all South African youth (18-35) is unemployed.
- 39.4% of these are black and 90.4% are historically disadvantaged.
- 46.3% of youth job seekers have not completed high-school.
- Over 10% of South Africans earn less than \$2.50 (ppp) per day.

Source: Stats SA 2014

3. **Healthcare:** through Primary Healthcare Clinics we provide basic healthcare solutions to the beneficiaries of our various projects and to our communities at large. The clinics provide healthcare services in the following areas: mother and child, dental, HIV/AIDS, TB and general health.
4. **Enterprise & Supplier Development (ESD):** as a large part of our exit strategy and sustainability plan ESD plays a critical role within our community development model. Within our communities we start business hubs to promote entrepreneurship and ensure that unemployed youth can start their own businesses. Within our hubs we have an element of employment, start-up incubation, small business development and procurement services.

Our goal is to **uplift communities** and truly eradicate poverty amongst the historically disadvantaged. The name Babuyile indicates that our beneficiaries will give back to their communities to bring about a positive change.

Our main target areas are several township communities. Our two main communities are Diepsloot and Orange Farm in Gauteng. However in 2016 we're also adopting the communities of Thabong in the Free State and Fisantekraal in the Western Cape.



Photo: many children play on the streets of Diepsloot during the day.



Vision

Sustainable Township Communities

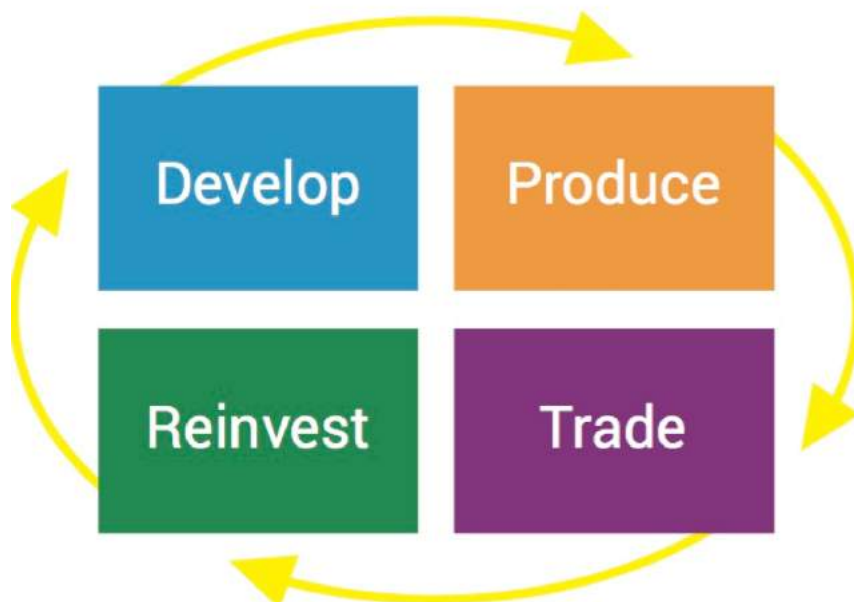
Our vision is that through uplifting township communities and eradicating poverty, people can become self-sustaining and communities can truly be economically independent. Our projects have an emphasis on youth and young children.

Mission

Give communities the tools to eradicate poverty

It is our mission to educate and train people within historically disadvantaged communities and ultimately give them access to the economy. People from disadvantaged township communities must be able to overcome poverty no matter their race or gender. In order to do so we focus on training for youth, education for young children and access to primary healthcare for the community.

Strategy



Our strategy is best visualised by our **Rhiza Babuyille Cycle** which exists of four elements, being develop, produce, reinvest and trade. Our initial involvement in each project area is purely focused on the **development** of this particular community.

Context Healthcare

- Over 25% of pregnant women between 15-24 years old have HIV/AIDS.
- 10.4% of children die before they celebrate their fifth birthday.
- 5.3% of all infants die. Pneumonia and diarrhea count for over 33% of these deaths.
- The average life expectancy for males is 55.3 years and for females 60.4 years.

Source Stats SA 2013



We develop the community by implementing educational and healthcare related projects. These projects are an answer to direct needs within the community. When our beneficiaries have access to quality education and healthcare we aim to give them access to the economy through **production** or **employment**. Crucial aspects of production are relevant training and enterprise & supplier development (ESD). Within 12 months after the initiation of the production our beneficiaries within our ESD will start **trading**. This should directly lead to a solid income for our beneficiaries, which makes them self-sustaining. The last part of our cycle is the part that makes it sustainable. The beneficiaries through their businesses or jobs now have a solid income and can pay for services as healthcare, training and education. This is how they then **reinvest** in their own community.

Governing Body

Rhiza Babuyile is a Non Profit Company (NPC), a Non-Profit Organisation (NPO) and a section 18a Public Benefit Organisation (PBO) and therefore has a board of directors who are also members of the company. The directors set the strategy for the organisation and approve allocation of funds towards projects in order to pursue the strategy. The advisory is put in place as an accountability tool for the board.

Our management exists solely of local people who know the communities and are able therefore able to relate to both our beneficiaries and project partners.

Board of Directors

Name	Position	Gender	Race
Tidimalo Ngakane	Secretary	Female	Black African
Alef Meulenberg	Chairperson	Male	White
Babalo Xozwa	Treasurer	Male	Black African

Advisory Board

Name	Position	Gender	Race
Nuska Zwane	Advisory Board	Female	Black African
Dr Marietjie Weakley	Advisory Board	Female	White
Deon Kruger	Advisory Board	Male	White
Mzolisi Witbooi	Board Member	Male	Black African
Garreth v. Moorst	Board member	Male	White

Management Team

Name	Position	Gender	Race
Rush Morake	Chief Operations Officer	Male	Black African
Moses Kamau	Manager Skills Development Programme	Male	Black African
Sr. Thandi Mgcina	Manager Healthcare Programme	Female	Black African
Hilda Mogashoa	Manager Education Programme	Female	Black African
Tyronica Oliobi	Mananager ESD Programme	Female	Black African



Photo: the business hub is a facility where entrepreneurship amongst unemployed youth is promoted.

Meet the Team



Developing lives is in our team's DNA!

Rhiza Babuyile has recruited a number of motivated, experienced, transparent, trustworthy and qualified staff members who form our management team.

Alef Meulenberg, Chairman



Alef is the founder and chairman of Rhiza International and the chairman of Rhiza Babuyile. Alef holds a BA in Commercial Economics through the University of Amsterdam, which he completed at age 19, and is currently studying so that he can complete his doctorate by 2020. Alef is passionate about developing people through education and skills development.

As a former professional athlete he places great emphasis on discipline and results within both the organisation and the beneficiaries.

Alef has started non-profit organisations in Ghana, Brazil, the Netherlands, South Africa and the US. At age 28 Alef has set the following two goals for the organisation and for himself:

1. For Rhiza Babuyile to develop over 1.000.000 people per annum and therefor to become one of the bigger NGO's in (South) Africa.
2. His personal goal is to once win the Nobel Price of peace.

Tidimalo Ngakane, Director



Tidimalo has 10 years' experience as an attorney working for various law firms in Gauteng and the US. Tidimalo finished her Bachelor of Laws through the University of the Witwatersrand in 2006 and finished her Master degree in Law through the North Eastern University in Boston, US in 2015. Tidimalo has been a member of Rhiza Babuyile since the start of the organisation in 2005 and is known for her passion for our work as well as her quest for excellence.



Her background in law has provided her with the relevant people and business skills to be an absolute asset to the Rhiza Babuyile team. Tidimalo is a great communicator and loves to make a difference in the lives of others.

Tidimalo focuses on matching the needs of our sponsors with tailor made solutions that provide both Rhiza Babuyile and our sponsors' optimal benefits regarding the sponsorship agreement.

Rush Morake, COO



Rush originally studied Aircraft Aviation at Denel Training Academy Aircraft after which he decided to build a career in the corporate world. One of his strengths is building strong relationships with both sponsors and beneficiaries.

When Rush started volunteering at one of our partner organisations where he found his true passion, which is social development. He is deeply invested in the alleviation of human suffering and particularly poverty within the township communities. Rush applies his skills and knowledge of township life to develop methods that ensure sustainable development within the lives of our beneficiaries and ultimately their communities.

As Chief Operations Officer, his skills set to assist both business clients as well as beneficiaries are a strength to our organisation. At Rhiza Babuyile Rush has the opportunity to be part of what he often calls "the most fulfilling job ever", he does this by positively impacting people's lives.

Rhiza Babuyile: Our Strategy



Eradicate poverty through holistic community development

Rhiza Babuyile has three strategic programmes that support one another in our fight against poverty in the township communities. We combine youth development, early childhood development and primary healthcare accessibility in order to provide a holistic solution for the historically disadvantaged in our society.

1. Our youth receives training in relevant courses such as IT hardware and Fashion & Design that enables them to get employment or enter the world of work as an entrepreneur. After completion of their particular course the students are rewarded with a National Certificate. This enables us to help the students by actively looking for placement opportunities for them.
2. For our children we upgrade their schooling facilities, train local preschool teachers and set-up a child sponsoring programme. Through this we effectively increase the quality of education the children are getting during this critical time of their lives. Education from 2-6 years old is the foundation, we put great emphasis in providing excellent education to the children from our preschools.
3. Within our township communities too many children die before they get to celebrate their fifth birthday. The children that get past their fifth birthday often miss school due to (70% of the time) dental problems. This is why we have started the Mobile Clinic with a dental unit and Mother & Child unit.

Our main project areas are the townships of Diepsloot and Orange Farm within the municipality of Johannesburg and Fisantekraal within the municipality of Cape Town. In 2015 we run or support the following projects.

Name	Location	Beneficiaries
Malesa Preschool	Diepsloot, GP	30
Rivoningo Preschool	Orange Farm, GP	40
Project Hope Diepsloot	Diepsloot, GP	50
Mobile Medical Unit	Diepsloot, GP	7.500
Buzz@Orange Farm	Orange Farm, GP	150
TM Primary School	Fisantekraal, Western Cape	1.300
Mobile Medical Unit (NEW)	Thabong, Free State	7.500
Project Hope Orange Farm	Orange Farm, GP	200
JOZi Business Hub	Diepsloot, GP	150
Total		

For an impression of our culture as an organisation, the following link provides a song, performed by our Project Hope students, as a tribute to Rhiza Babuyile.

Youtube Link: [Project Hope Orange Farm - Tribute](#)

EWN link: [Mobile Clinic for Diepsloot Township](#)

CCTV Africa link: [JOZi Business Hub Diepsloot](#)



Photo: MEC Qedani Mahlangu from the DoH visited the Mobile Clinic during the launch in May 2015.

Rhiza Babuyile: B-BBEE



Rhiza Babuyile supports 100% black beneficiaries.

Through our projects we support:

- 100% black beneficiaries;
- 95% children and youth between 0-35 years old;
- HIV/AIDS affected and infected children and adults;
- Disabled children and youth between 0-35 years old;
- Unemployed and unskilled township-based youth;
- Early Child Development centres – teacher training and refurbishment of the facilities;
- School kids- refurbishment of schools within Johannesburg and Cape Town;
- Primary healthcare through a Mobile Clinic;
- Skills development (e.g. sewing, IT hardware) for youth between 18-35 years old;
- Enterprise & Supplier Development through small business incubation, support and procurement.

This year our B-BBEE SED recognition was certified at 100% so that donors can claim 100% of their donations towards their SED rating.

Rhiza Babuyile is over 67% black owned, the Babuyile Community Development Trust (BCDT) is 100% black owned. For B-BBEE ownership points we encourage companies to donate shares to BCDT. Please view attachment A for our MPowerratings certificate.

Regarding your companies B-BBEE strategy and compliance we aim to always optimise your benefits by tailoring our solution to your company's corporate needs.

We've done ownership deals in the past through our trust which has improved the BEE score of our partner from no score to level 1.



Rhiza Babuyile: Sponsors and Donors

Rhiza Babuyile is a vehicle for people who through their personal or business capacity want to partner with a professional, transparent and compassionate organisation. Through this partnership we can alleviate poverty in township communities and therefore reduce the social consequences of poverty. Rhiza Babuyile partners with local- & International organisations who aim to uplift the township communities of Johannesburg (Gauteng) and Cape Town (Western Cape).

Main Sponsors & Partners

Rhiza Babuyile partners with many local and international organisations regarding the funding and implementation of our projects. You can now be part of a network that already includes organisations such as:

Telkom

Experian™

Matador®
CONVEYOR BELTS

PHILIPS

N O Z A L A
TRUST

*..Empowering women,
changing lives...*

ABSA
Member of
BARCLAYS

IDC
Industrial Development Corporation

the rivers foundation
helping people

GAUTENG PROVINCE
HEALTH
REPUBLIC OF SOUTH AFRICA

achmea foundation



Management of Funds

Rhiza Babuyile adheres to strict financial management procedures. Integrity, transparency and excellence are key elements with regards to how we handle our funds. Our registered chartered accountants are Thaminisi Consulting. Our financial accounts are externally audited. The salaries of our staff members are sponsored by Nozala Trust, Rhiza International & Matador Conveyor Belting to ensure that 100% of all other donations can be invested in our three main programmes: Early Childhood Development, and Youth Development, and Primary Healthcare accessibility.

Application of Funds

All funds that are donated to specific programmes through Rhiza Babuyile are allocated to that programme. We monitor our three programmes so as to apprise sponsors and donors of the financial status on how the funds were utilized. Annually, the allocation of all funds and the performance of each programme is reviewed and presented to the board of directors.

All non-allocated funds that have been donated are allocated at the discretion of Rhiza Babuyile after careful assessments and evaluations have been made to determine the most suitable programme for these funds.



Photo: this beautiful child now receives quality education through one of our preschools in Orange Farm.

Rhiza Babuyile: Contact



Rhiza Babuyile (Registered as Babuyile Community Development)

Section 21 Company – Reg. number:	COR 39 2005/028485/08
PBO/ Section 18A:	PBO 930046154
NPO (Department of Social Development):	146-603 NPO
Physical address:	Fancourt Office Park, Block 10, Left Wing, 1LB, Corner Northumberland & Felstead Roads, 2191, North Riding, Johannesburg
Postal address:	Postnet Suite 341 Private Bag x3 Northriding 2162
Tel:	+27 11 462 7431
Web:	www.rhizababuyile.org.za
Email:	hello@rhizababuyile.org.za
Contact Person:	Masego Lebotse, <i>Office</i>
Auditor:	Boitumelo Kuzwayo
Accountant:	Abed Tau

Bank Account Details

Bank:	First National Bank (FNB)
Account Name:	Babuyile Community Development
Account number:	62131457170
Account Type:	Cheque
Branch:	Parktown
Branch code:	250455

Babuyile Community Development Trust



Trust reg. number: IT20163/2014
PBO/ Section 18A: PBO 930047236
Physical Address: Fancourt Office Park, Block 10, Left Wing, 1LB,
Corner Northumberland & Felstead Roads,
2191, North Riding, Johannesburg

Contact person: Rush Morake, *Director*
Tel: +27 82 781 3401
Email: rush@babuyile.com

Bank Account Details

Bank: First National Bank (FNB)
Account Name: Babuyile Community Development Trust
Account number: 62470439623
Account Type: Cheque
Branch: Morningview
Branch code: 210252

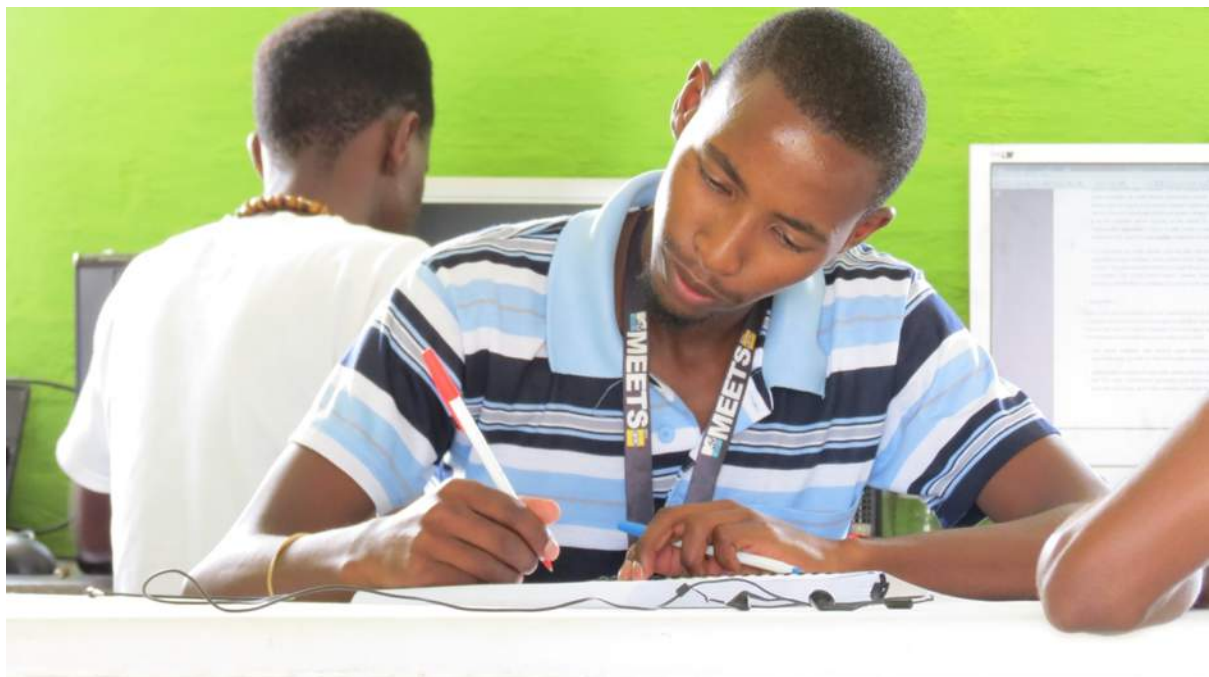


Photo: youth receive training in Fashion & Design as well as IT within our skills development centres.